

TRIA HEALTH

LEADERSHIP

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CEO



Jessica Lea Pharm.D., EMBA, BCPP

Dr. Jessica Lea is a founder and CEO of Tria Health. As a PharmD, Lea is passionate about pharmacists providing patient-centered care to improve the health outcomes of patients. This was her catalyst for starting Tria Health.

Lea holds a Doctor of Pharmacy degree from University of Missouri-Kansas City, maintains board certification in psychiatric pharmacy, and has an Executive Masters in Business from Rockhurst University. As an innovator in healthcare, Lea has received several local recognitions including *Ingram's* 40 Under 40; the *Kansas City Business Journal's* Women Who Mean Business, Next Generation Leaders, and Heroes in Healthcare. Lea also has been recognized nationally by being named to the PharmaVOICE100, recognizing inspiring leaders in the life science industries.



President



Larkin O'Keefe

Larkin O'Keefe is a founder and President of Tria Health.

Prior to joining Tria Health, O'Keefe was an owner and CEO of MedTrakRx, a pharmacy benefit manager headquartered in Overland Park, Kan.

During his tenure, MedTrakRx was consistently honored as one of Kansas City's fastest growing companies and named a 'Champion of Business' by the *Kansas City Business Journal*. MedTrakRx was sold to TPG and Envision Pharmaceutical Holdings in 2013.